

# Case Study

## Leisure

### Zizzi Restaurant



#### Facts about the project

Zizzi Restaurant, Brewery Square, Dorchester, United Kingdom

Contractor: Drayson Carter, McDonald Ceilings

Project size: 9 Panels

Project Value: £2,500

Products: Ecophon Solo™ Rectangle



The Zizzi restaurant in Dorchester is the 128th in a nationwide chain across the UK. Uniquely located within the old Dorchester Brewery, this Italian restaurant is an impressive fusion of traditional and contemporary design.

However, the restaurant had acoustic concerns, which meant that waiting staff found it difficult to hear their customers. This was especially noticeable at peak times, which isn't ideal when ensuring getting customer orders correct, good customer service and delivery and business efficiency.

All Zizzi Italian restaurants feature open kitchens with wood-stone ovens where customers can watch their meals being freshly prepared. This, in addition to the hard reflective surfaces of modern restaurant design, would certainly have contributed to the noise levels in the Dorchester restaurant.

To address this, Ecophon's Lindsay Beck worked with Zizzi's designer, Nicola McEwan. Together they identified Ecophon Solo™ panels as the optimal solution for the restaurant. Lindsay invited McDonald Ceilings to quote and from there they liaised with Zizzi to arrange installation.

At first, restaurant manager, Adrian Rawlings had reservations about the panels as he wasn't sure how they would fit in with the look and feel of the restaurant but now that the panels have been installed, Adrian is delighted with the finished result. He commented: "The installation of Solo™ panels has been fantastic; the real test acoustically was Friday and Saturday when we are busiest and I really noticed the difference. The waiting staff found it difficult to hear the customers before but now when they're taking orders at the table, they can hear the customers clearly."

Adrian also reported that the music sounds better now and that regular customers have given positive feedback saying the restaurant is more intimate; yet the installation hasn't detracted from the restaurant's vibrant atmosphere.

"We still have the hustle and bustle that you would expect in a restaurant but we can actually hear our customers when taking orders now and the sharpness of the noise has gone, which is a good thing."

For more information please contact:  
Lindsay Beck, 07525 672386